



Redefining technologies..

Analogics

Client Description

The Analogic group of Companies started in 1994 with a prime objective of providing state-of-the-art, innovative and reliable technological products. It is one of India's fastest growing and most respected business conglomerate, with revenues in 2005-06 of US\$ 5.5 Million (Rs. 250 million) with current financial year turnover expected to reach US\$ 16.5 million (Rs. 750 million). Analogic Group companies together employ around 300 engineers and technicians.

Product Name

CMRI, CAMR, Electronic Voting Machine (US), Hand-Held Computers

Documents Prepared

User Manual, Online Help

Approach

Analogics has been one of our prestigious Home clients supplying them end-to-end documentation strategy throughout their development life cycle. Being a product-based company, we have been supporting them through on-demand resources who could design product catalogs, Technical Data Package documents, API/SDK, operational manuals and bidding proposals.

"One of the hardest things to find is an outside consulting resource that delivers what they say. So, now that we've found TechTotal, you can guarantee that we'll use them again."

– Ramesh Kumar, Manager- Technical.

Number of Documents: 10

Tools Used

- Microsoft Word: To prepare rough drafts
- Adobe RoboHelp: To import documents and generate Help File (.html)
- Microsoft Visio: To design work flow and architectural diagrams
- Adobe Acrobat: To generate PDF file from the Word Document
- Microsoft PowerPoint: To create presentations for marketing/sales
- Snag IT: Capture screenshots and edit the images.
- Adobe Photoshop: To design brochure layout, icons, cover and banner images.

Team Size: 3 Technical Writers, Lead, SME